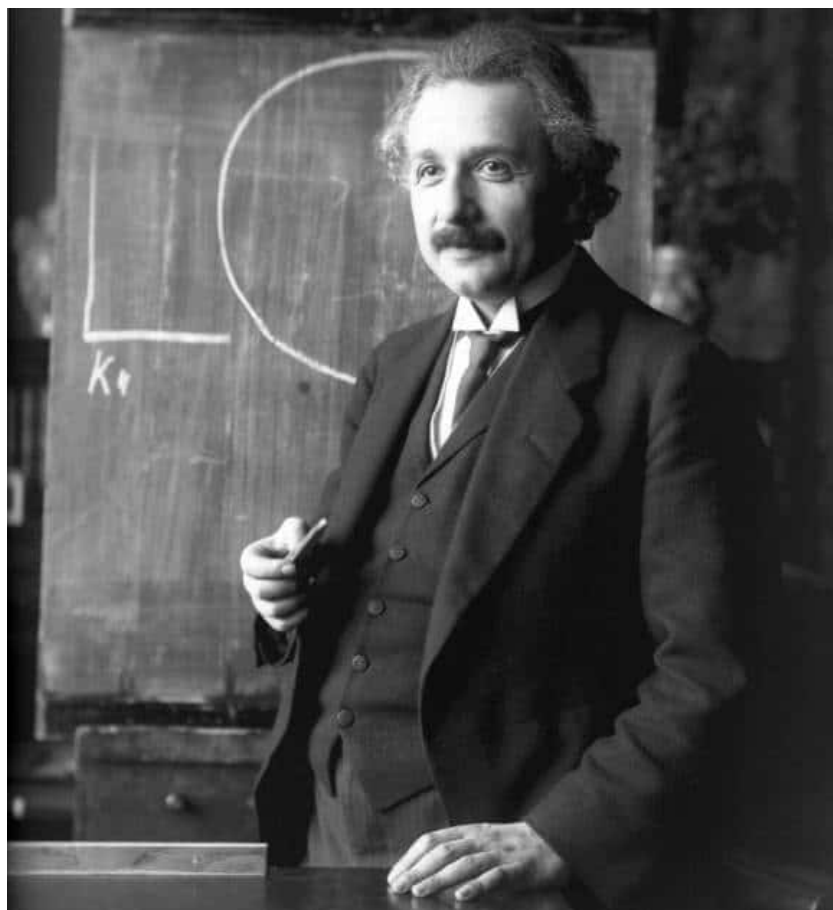


# Feedback

Nature has limits





We cannot solve  
our problems with  
the same thinking  
we used when we  
created them.

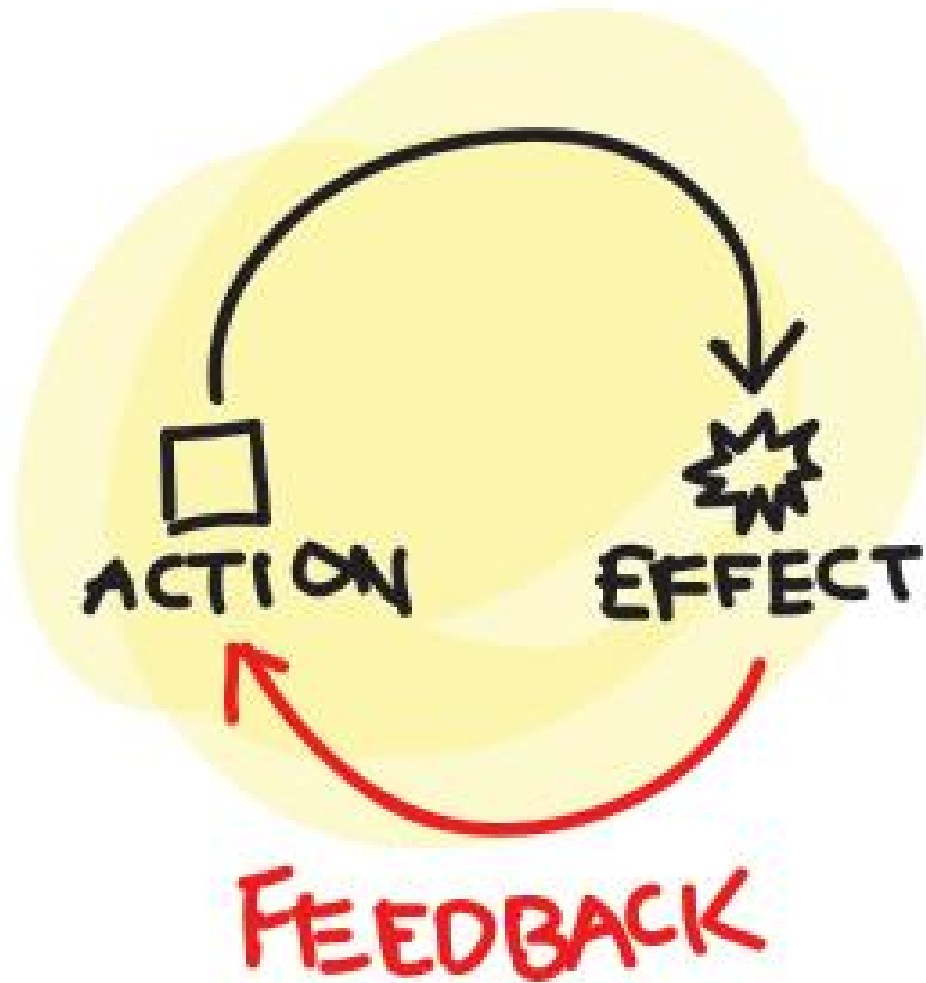
*Albert Einstein - [www.quoteikon.com](http://www.quoteikon.com)*

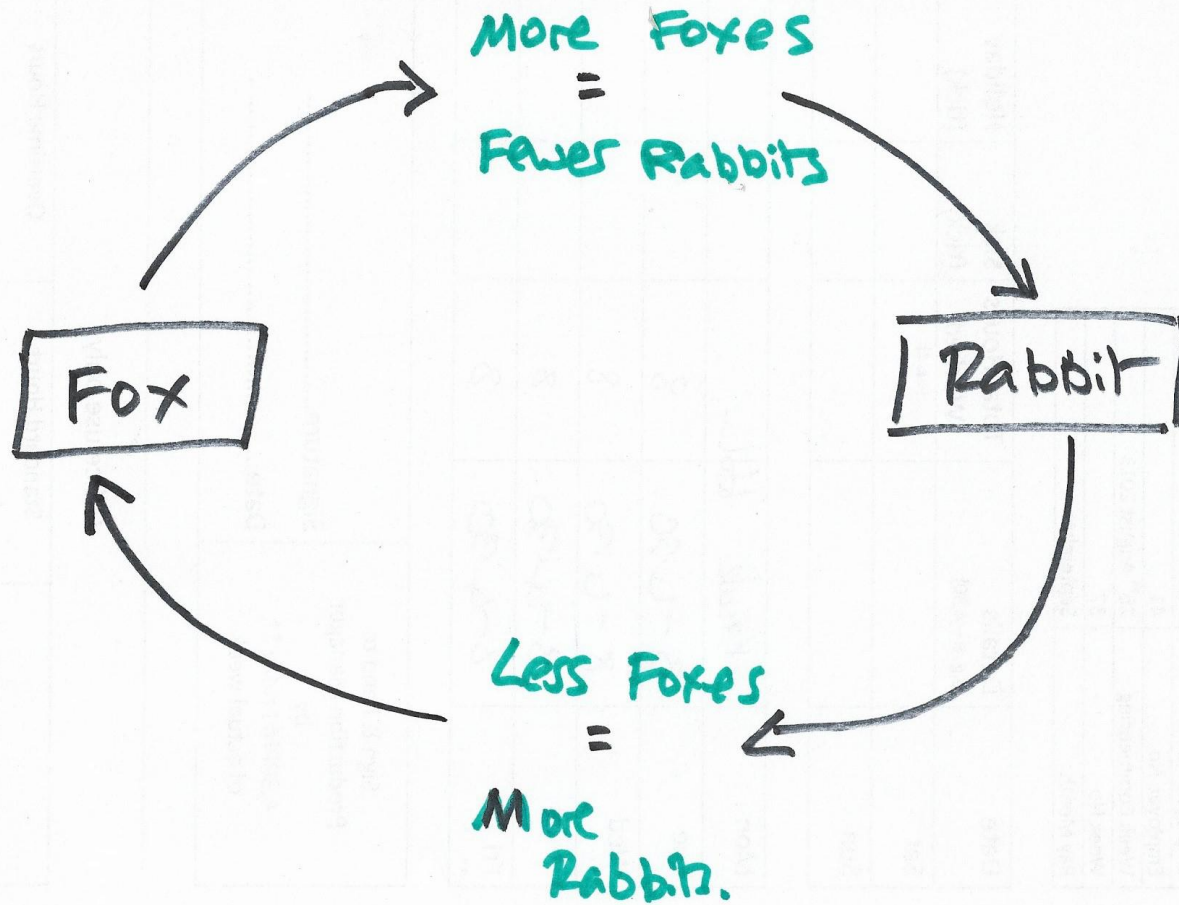
# How to think differently?

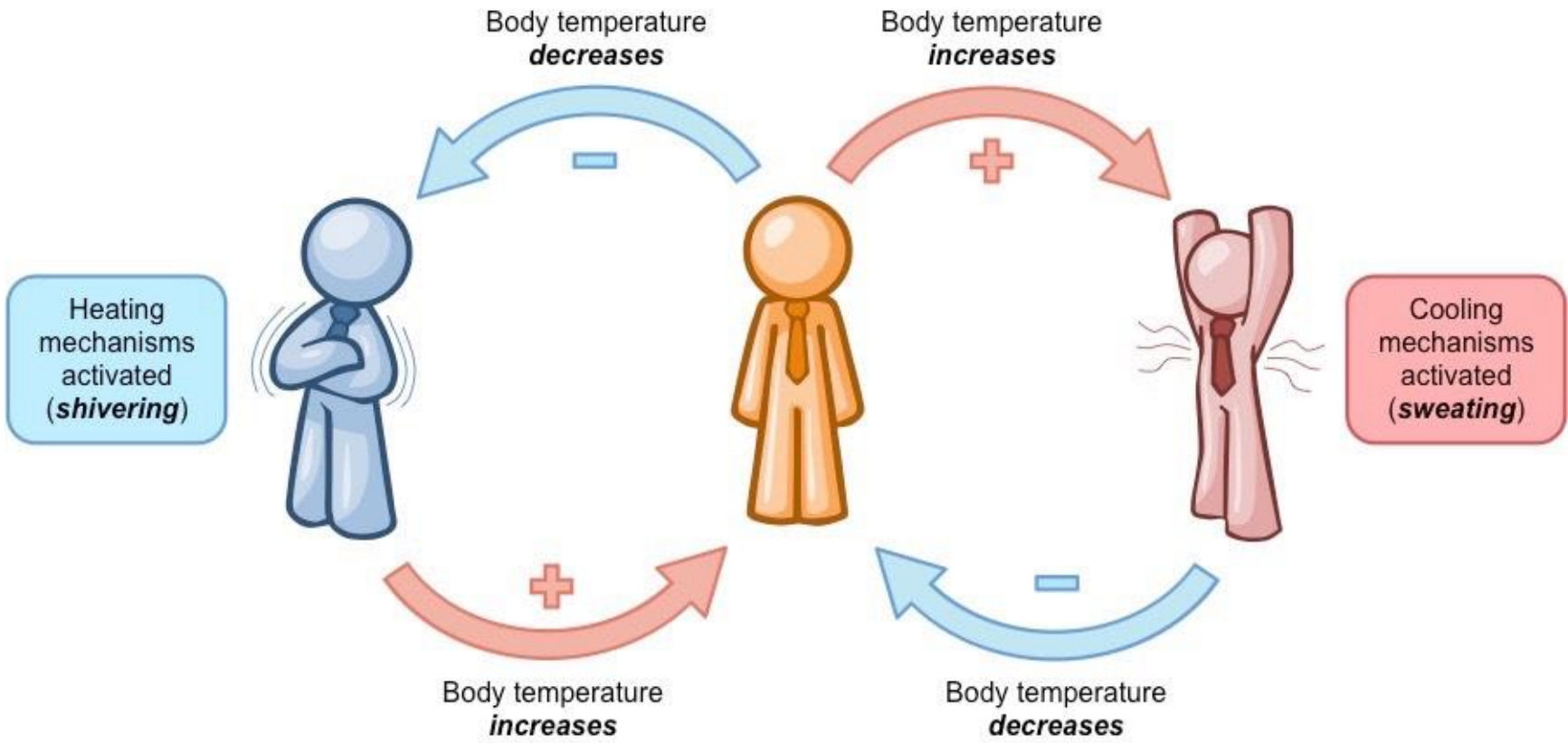
- Nature has 3.8 billion year of experience
- What can we learn by studying natural systems?

# Natural systems run on feedback loops

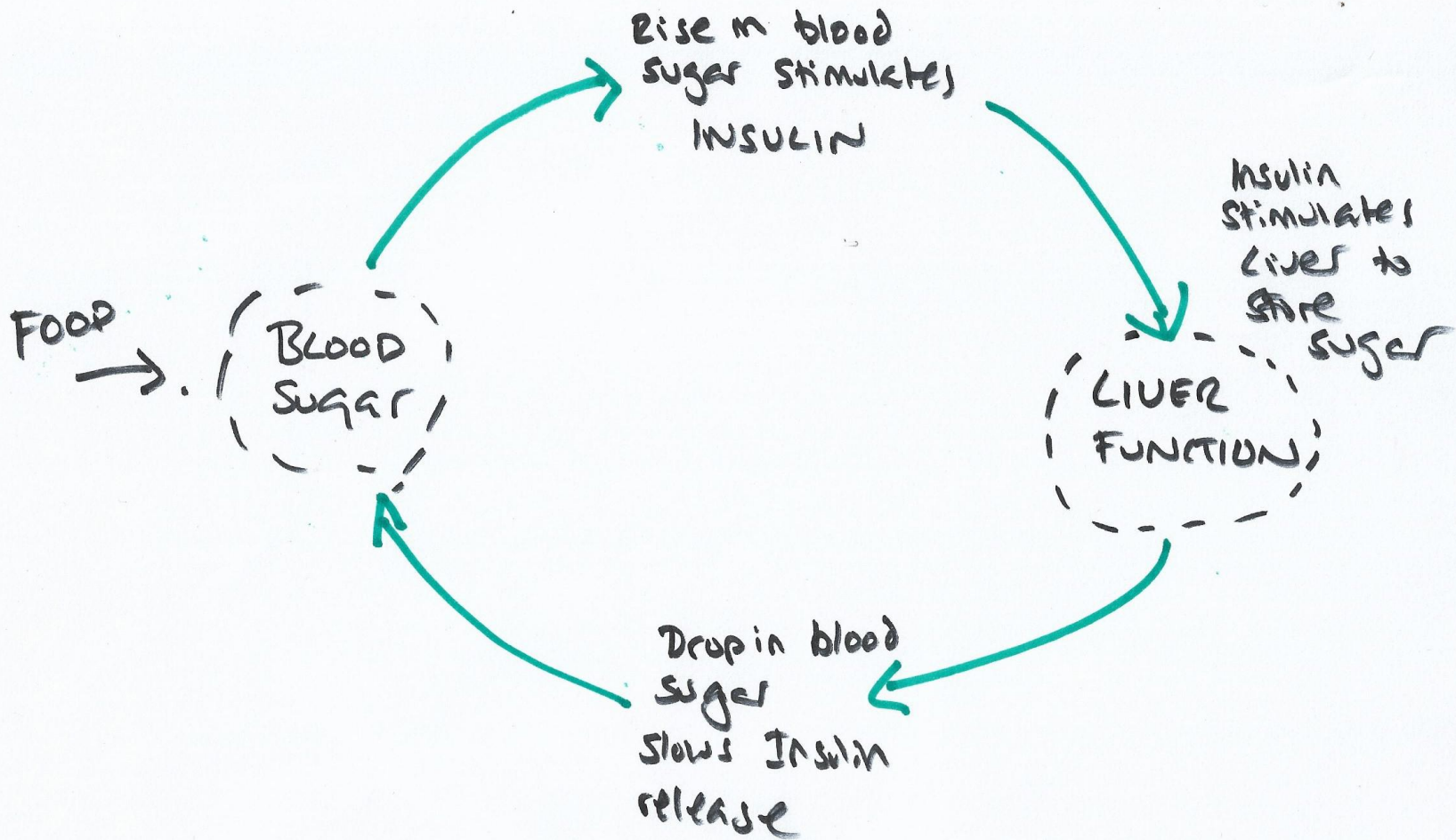
- A feedback loop is where an action is coupled directly to the consequence and the consequence to the action

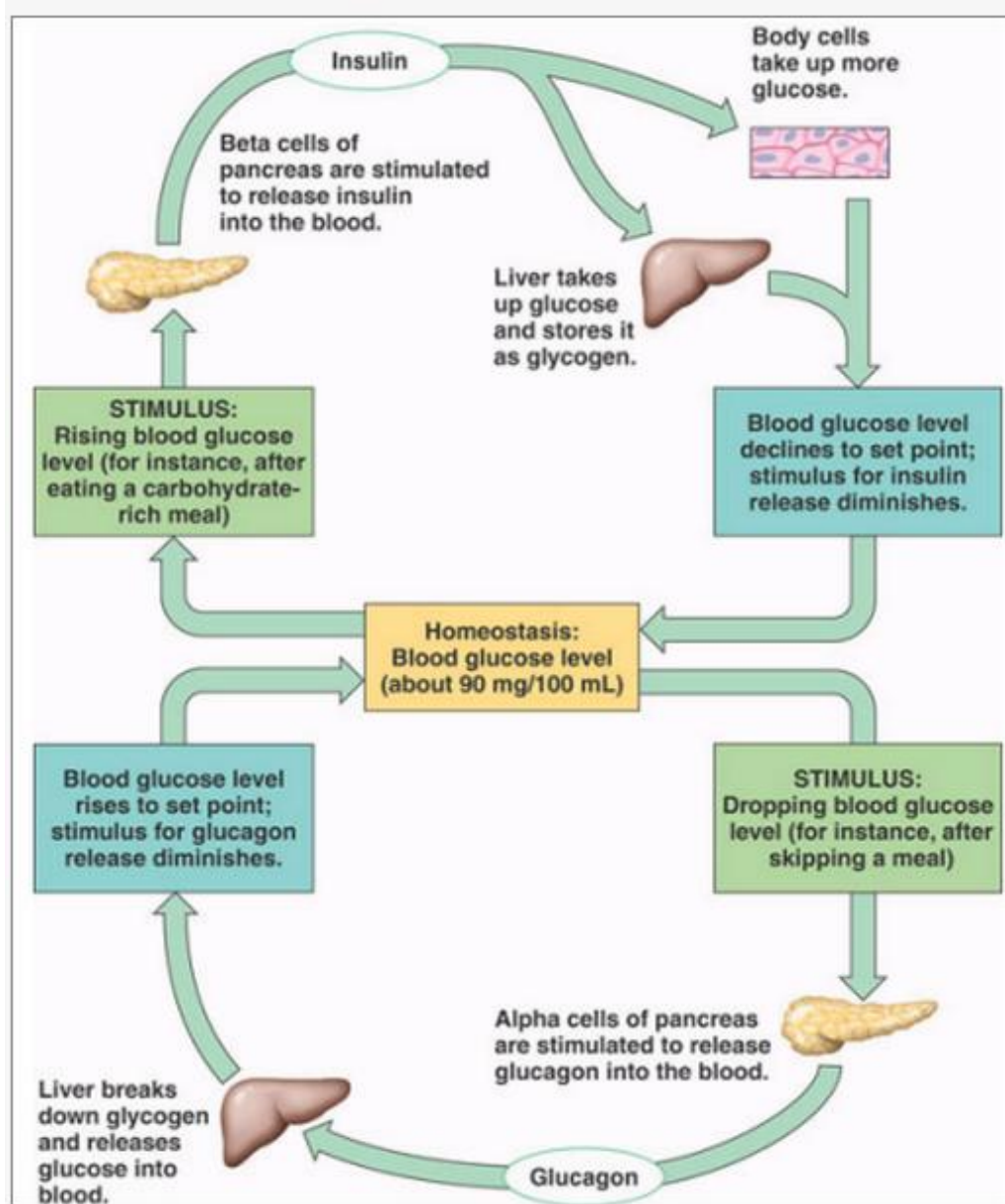




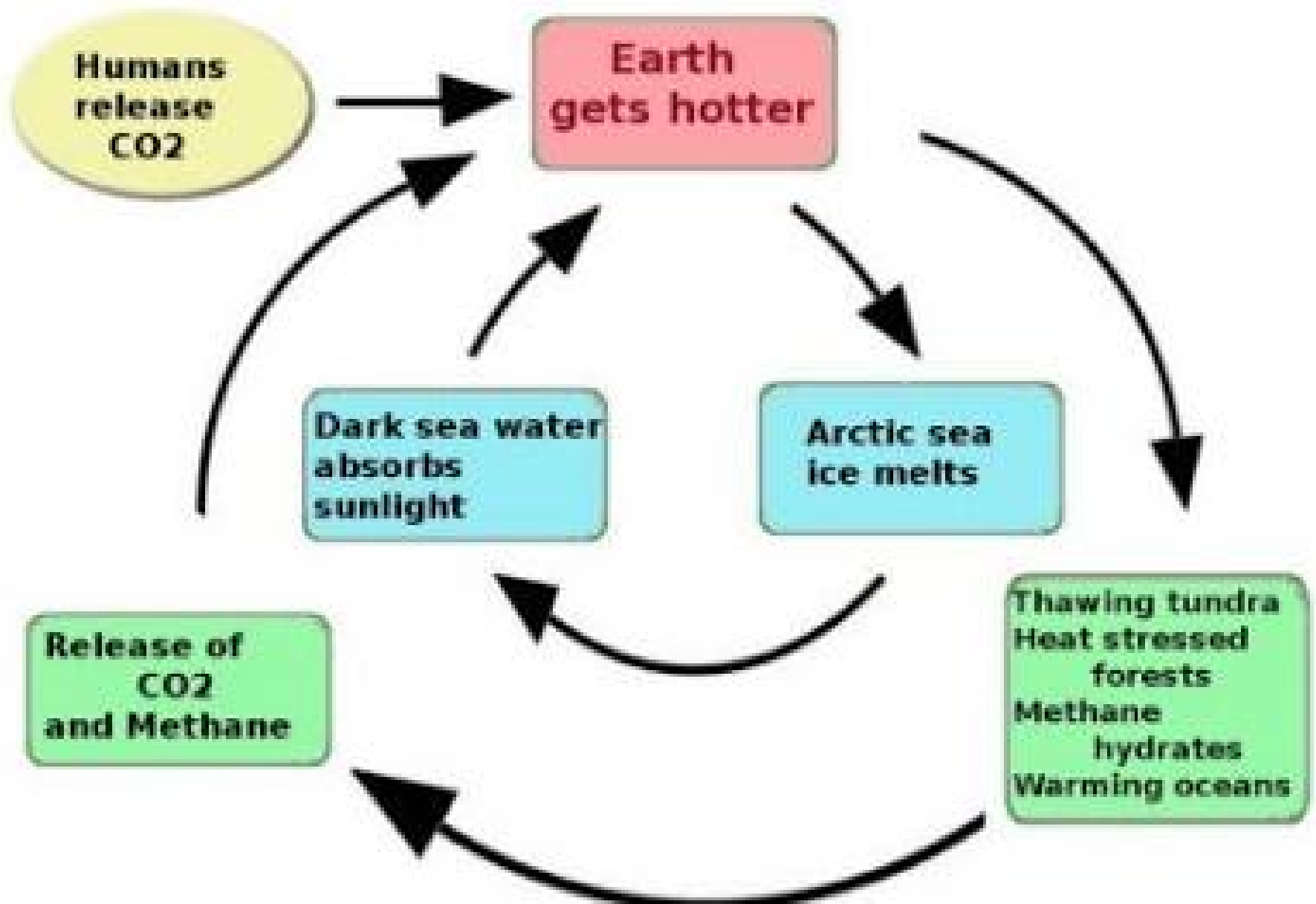


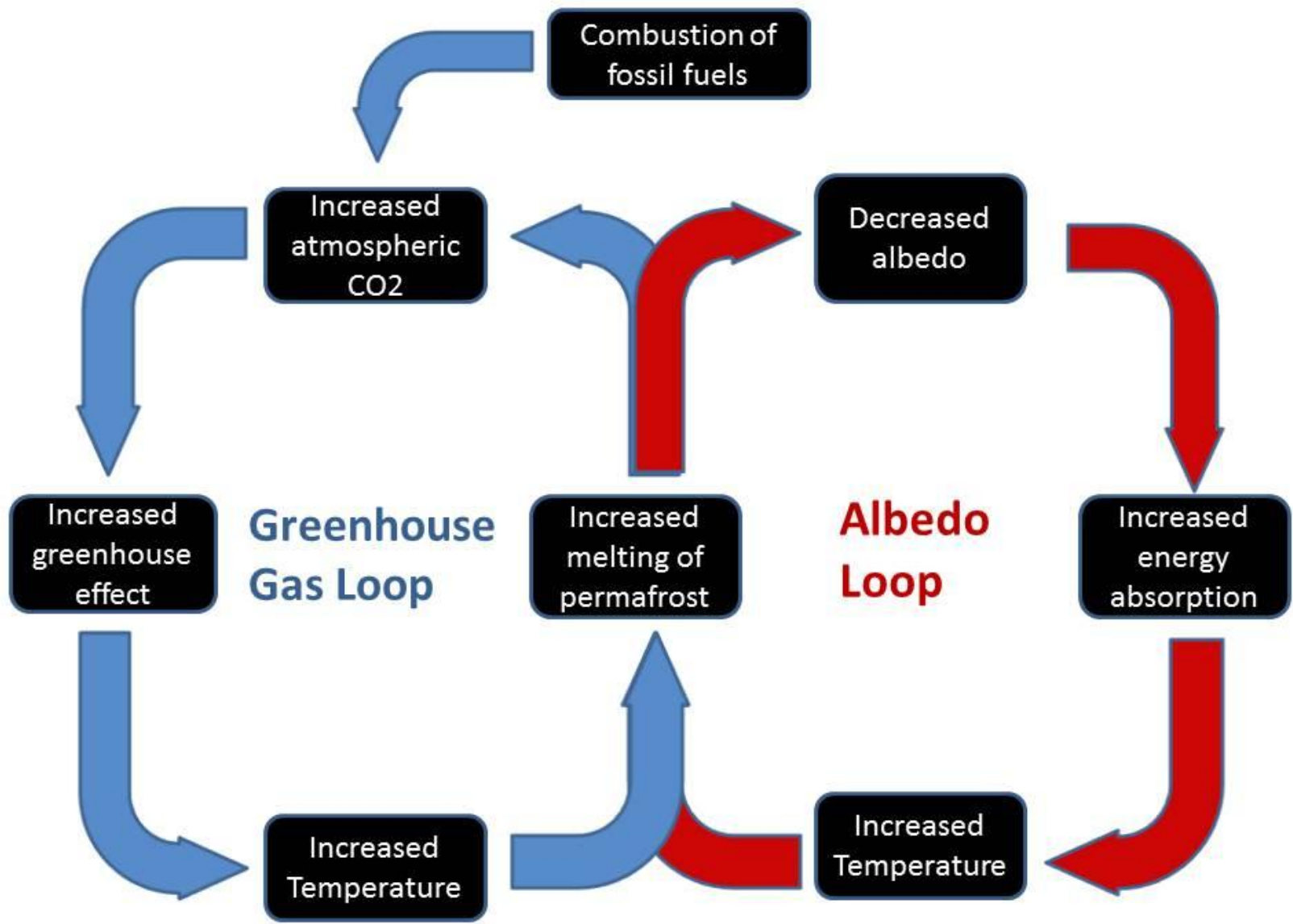






# Climate Feedbacks





# Draw a double feedback loop

- Impact of a carbon tax on people choosing to drive their cars
- Impact of fewer cars on the road on how many people choose to cycle